

29

Schematic Design: Limitless Possibility

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In our firm, Gary Lee Partners, we are positioned to offer a full range of professional design services to address our client's workplace, facility and design requirements. Our firm is composed of professionals with extensive talents and experiences in building construction, office technology, furniture design, and strategic planning. This unique makeup of the firm brings a multifaceted and comprehensive problem-solving approach to each project.

Limitless possibility distinguishes our approach to the schematic design phase as distinct from other phases in the design process. Finding the appropriate solution for a client means exploring both potential and possibility within a defined budget and schedule. This process requires a great deal of passion involving listening, architectural analysis, and a keenly developed aesthetic.

Clients who want to effect change not only receive a different "look" to their space, but enhance their culture and performance as well. Our firm's objective is to facilitate an ongoing dialogue about how "space" can best support the goals of the client. Through this dialogue the design team begins behaving as a consultant, helping the client identify its organizational and cultural goals and define its brand or image for its employees, communities, and peers. This communication between client and designer directly informs design solutions.

The primary purpose of the schematic design phase is for the team to develop a preliminary design concept. This concept incorporates three aspects, a working set of guiding principles specific to the client's goals that will act as a touchstone throughout all phases of the project, and function and aesthetics that are manifest in the organizational and visual concepts. Both the organizational and visual concepts stem from the vision set forth by the client team.